

MISSOURI GAMING COMMISSION



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Press Release

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Missouri Gaming Commission Announces Spring 2004 MEDIA DAY

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Jefferson City Missouri. Today the Missouri Gaming announced that it will be hosting a Media Day on Thursday, March 25, 2004, at 10:00am, at the Commission's Jefferson City office, at 3417 Knipp Drive. The Commission also announced that it plans to host a series of these types of events throughout the year as topics and issues present themselves. The March 25th topics will be *Problem Gaming* with a focus on the Commission's voluntary exclusion program; the *Commission's Training Lab*, which will include a guided tour of the laboratory and an opportunity for reporters to take photographs of the lab; and a *St. Louis Market Analysis* presentation, that will include a market review and update, and an outlining of the process for evaluating new license applications for the St. Louis market.

Harold Bailey the Commission's public information officer said "the media day events are being planned to provide the media and the general public with an opportunity to receive in-depth information on topics and issues facing the Commission. The appropriate Gaming Commission staff persons working on the topics or issues being presented will be available to respond to questions." Bailey also said the format for the events will be brief presentations by the staff followed by question and answer sessions.

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